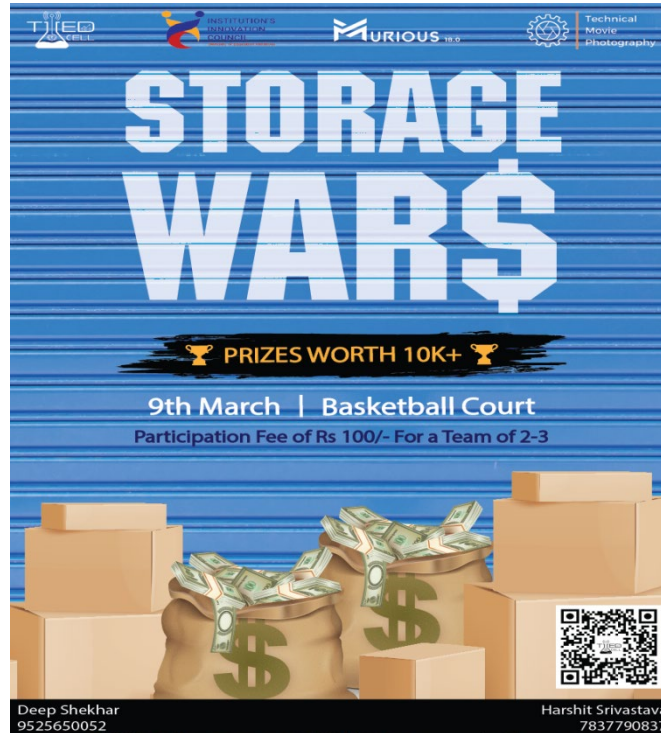




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Institution's Innovation Council (IIC) and Technology Incubation & Entrepreneurship Development Cell, Jaypee University of Information Technology, Wagnaghat (H.P.) organised "**Storage Wars-Innovation ThinkBox**" on 9th March, 2024 at Basketball Court (BBC), JUIT campus. More than 74 participants, participated in the event.

Event Objective: Uncover hidden treasures and mysteries within mysterious boxes through strategic bidding and intuition, sparks interest in entrepreneurship, participants engage in a thrilling auction where the contents remain unknown until claimed. Keeping in mind the importance of the same, IIC in collaboration with TIEDC organized an event "**Storage wars**" to develop a broad understanding as well as to generate curiosity among students related to finance and technology by integrating technical terms found within the mysterious boxes into unique pitch ideas, fostering a platform for students to develop compelling presentations that showcase their ingenuity and problem-solving skills.

Event Description: The event was a thrilling event where students had been given a set amount of money to spend. However, they had to be incredibly careful about how they spent it. Why? Because they were



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heading to a unique auction where they would bid on mystery boxes. These boxes were filled with all sorts of surprises, but the students wouldn't know what was inside until they won the bid. So, they had to be strategic with their money, ensuring they had enough to bid on the boxes they truly desired. This event merged finance and technology, prompting strategic bidding on mystery boxes. Technical terms within the boxes inspired unique pitch ideas, fostering problem-solving skills and ingenuity. The event aimed to cultivate curiosity and understanding among students through engaging presentations. During the event, participants were supposed to create PowerPoint presentations and innovate a product based on any technical domain topic they found in the box. This aspect added an exciting dimension to the competition, requiring participants to not only bid strategically but also to analyse and innovate based on the contents of their acquired boxes. It encouraged students to think critically about how they could leverage their technical knowledge to develop compelling products or solutions. At the end of the event, winners were declared based on who had made the most profit. This profit was calculated by subtracting the approximate value of the items seen in the box from the amount spent to win the bid. Therefore, it wasn't just about luck – it was about making smart decisions and maximizing earnings through strategic bidding and innovative thinking.

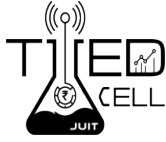
Event's Benefits: After the completion of the event, the attendees got to know about a lot of things related to finance, money management and learned new ways to pitch them along with their importance.

The workshop covered:

1. Fosters curiosity
2. Develops strategic thinking
3. Enhances problem-solving abilities
4. Promotes collaboration
5. Builds presentation skills
6. Sparks interest in entrepreneurship

Participants:

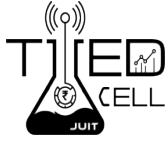
1. Chatanya Baliyan
2. Yashashvi agnihotri
3. Naman Tomar
4. Baisakhi Sahu



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5. Saransh Agarwal
6. Bhumika Chadha
7. Ayush Thakur
8. Zorawar Singh Sandhu
9. Prateek
10. Aditya Katara
11. Ishank
12. Rishabh Rawat
13. Krishna Pratap Singh
14. Paras
15. Raghav Agarwal
16. Ritika Chaman
17. Aashmit
18. Akshita Gaba
19. Saurav kumar
20. Aaditya Shekhar singh
21. Gaurav Thakur
22. Pakhi Gupta
23. Anant Singh
24. Aditi Singh Chauhan
25. Fiza Sharma
26. Anshuman Rawat
27. Pranav upadhyay
28. Kartikey Srivastava
29. Devansh Kalia
30. Venkat Narahari
31. Devank Khuteta
32. Sahil Jamwal
33. Avinav Jay Singh
34. Avnish pathania
35. Ayush Thakur
36. Vishesh
37. Raghav Gupta



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38. Haripriya tripathi
39. Sarthak
40. Anshul Pradhan
41. Kavya Sharma
42. Aaditya
43. Harshit Goel
44. Ruchita
45. Akshat Kumar
46. Abhishek Singh
47. Tripti Bhardwaj
48. Sumeet Singh
49. Keerti
50. Palak Mutrja
51. Yashit Rana
52. Aditya Sharma
53. Pranjali sharma
54. Baudhik Madan
55. Akshat Kumar
56. Sameeksha Shakya
57. Aakash Gupta
58. Aditya sharma
59. Diya Bhandari
60. Aaditya Shekhar Singh
61. Anshita sood
62. Agniprabha Ganguly
63. Sidhant
64. Nandaya Vegad
65. Tanish Mattoo
66. Yash
67. Abhay Pratap Singh
68. Shivank Choudhary
69. Shreyash
70. Yashika Kaushik



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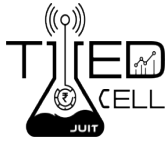
- 71. Abhay Pratap Singh
- 72. Tanvi Utreja
- 73. Aastha Bhaik
- 74. Palak

Winners:

1. Gaurav Thakur (221030056), Abhishek Singh (221030184), Abhay Pratap Singh (221030126)
2. Ishank (231030103), Vishesh (231030140), Anshita Sood (231032031)
3. Aaditya Shekhar Singh (231033016), Akshat Kumar (231030126), Yashika Kaushik (231033005)

Photos:





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